UNIVERSITE LIBANAISE

University Institute de Technology



الجامعة اللبنانية المعهد الجامعي للتكنو لوجيا

11 Sept., 2013 Duration: 1H-15 min.

Entrance Exam: Culture Science Knowledge

Globalisation has brought different parts of the world together joining people from different cultures with different lifestyles. As people, ideas, knowledge, and goods, move easily around the world, people's experiences become more similar.

Modern communication has played a large role in cultural globalisation. Today, information which used to take hours or days to travel great distances can be spread within seconds. People all over the world can see the same news 24 hours a day. Even those with no internet connection can follow international events on global television networks. Modern technology also helps business to operate on a global scale. People can live in one country but do business with people from other countries.

Since air travel became affordable, more and more people have travelled around the world. Whereas in the past only the rich used to travel, tourism has become available to the masses. Travel and tourism have made people more familiar with aspects of other cultures, such as local cuisine. People have also started migrating in order to find work in other countries and globalisation has meant that it has also become easier to study abroad.

Not everyone says that globalisation is good. Some people worry, that Western culture will destroy local culture in other areas of the world. They use the spread of American culture in the form of Hollywood films and hamburger chains. Before American style fast food caught on, people across the world used to eat less meat and sugary food. Also opponents of globalisation disapprove of outsourcing, a practice where corporations move factories and jobs to less developed countries in order to save money. Although consumers enjoy the low prices of goods produced in developing countries, these goods have been produced by workers who often have fewer rights than those in Western countries, in factories whose owners have little interest in environment. On the other hand, globalisation has brought economic and political benefits. Jobs have been created in poorer countries and most countries are able to work together to fight global problems like organized crime, drug and climate change.

Questions:

- 1- Discuss each the following sentences and give your opinion:
 - a. Globalisation may affect people's tastes. (3-5 lines)
 - b. The companies take advantage by moving factories to less developed countries. (3-5 lines)
 - c. It is true that the world is like a global village. (7-10 lines)
- 2- Do advantages of globalisation exceed its disadvantages? Explain your answer. (7-10 lines)
- 3- How does globalisation affect you personally? (7-10 lines)
- 4- How have the lifestyles of people in your country been affected by globalisation? (7-10 lines)
- 5- Do you like to learn about other cultures and civilization? Why? Or Why not? (7-10 lines)